



**Ambitious
about Autism**

Racism Explained

A visual story explaining
race and racism



Lots of people look different to you.

They have different skin colours.

Skin colour is an important part of our identity.

People experience things differently because of their different skin colours.

Some people are treated badly because of their skin colour.



Having negative opinions about someone because of their skin colour is wrong.



Judging someone because of their skin colour is wrong.



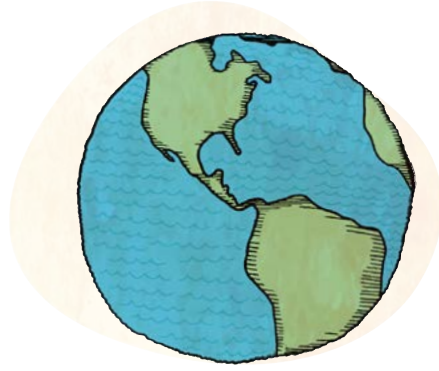
Assuming all people with the same skin colour are the same is wrong.

Treating someone unfairly because of their skin colour is wrong.

This is racism.



Racism happens **every day** and **everywhere** in the world, including the UK.



Racism mostly affects people who are **not white**.

There are lots of **different ways** racism can hurt and offend people.



Racism can be making fun of people, **name calling** or bullying because of their skin colour.

Racism can be not giving people the same **opportunities** because of their skin colour.



Racism can be **assuming** people will talk or behave a certain way because of their skin colour.



Racism can make people feel hurt.

Racism can make people feel misunderstood.



Racism can make people feel left out.

Racism can make people feel upset and angry.



Some people have not experienced racism.



Some people can find it difficult to understand how racism feels.

Something might not be offensive to one person but might be to another person.

If somebody is hurt or offended by racism,
it is important to **listen to them** and **learn why**.



Understanding how people **feel** is important.

Being against racism or **anti-racist** is important.

If you are comfortable,
you can **talk** about
your experience to help
others learn.



You can **listen** to other
people's experience.

You can learn **why**
racism offends people.

You can **include** people who look different to you.



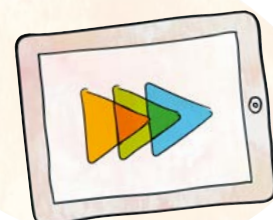
You can **speak up** and say when you think something is racist.

Say no to
RACISM



Always **talk to an adult** if you have been affected by racism.

There are lots of **resources** where you can learn more about racism and find support.



We are Ambitious about Autism

Ambitious about Autism is the national charity for children and young people with autism.

We provide services, raise awareness and understanding, and campaign for social and policy change. Through TreeHouse School, The Rise School and Ambitious College, we offer specialist education and support.

Our ambition is to make the ordinary possible for more children and young people with autism.

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